

VISION PHOTOGRAPHY

DJ Parker

What to Expect - Maternity

After reading this, if you have any further questions, please feel free to contact me.



Maternity Photo Shoot

This is such a special time for you whether you are becoming a family or increasing the numbers with another little bundle of fun. My maternity shoots are fun, creative and a fantastic opportunity to savour this wonderful moment in your lives.

The relationship between yourselves and me, as the photographer, is an important one, and I always like to get to know you a little better before working together. If you've made a booking with me, or even if you're just thinking of doing so, I always like to have an initial chat via Skype, FaceTime or simply a quick phone call. This helps me to understand what you expect from the shoot and what your photo priorities are.

First things first, you need to select a date that best suits you and your family.

I offer two types of maternity photo shoot; **studio or outdoors**. The following information explains the characteristics of both and hopefully gives you an idea of how I conduct each or perhaps you still need some help deciding which you would prefer.

Outdoors

Typically with outdoor maternity shoots, we must try to avoid the hot midday sun and aim for the less busy times of the day. You can choose from an early morning shoot starting between 7am and 9am, where we'll benefit from the cooler temperatures and fewer people around. Alternatively, a late afternoon shoot, starting around 4pm and

5pm, can be excellent for sun setting light when the sun is low and the temperature has fallen.

I like arranging 'outdoorsy' sessions on a beautiful sunny day, in one of your favourite spots of Singapore. When deciding on the location, you may have a place in mind, but I can also recommend a few of my favourites for you to consider. Ideally, the best locations are ones with numerous beautiful backgrounds, where we can wander around the area to get a variety of shots. For example, you may want the natural feel of the Botanic Gardens, or the beautiful backdrop of Singapore's downtown Marina Bay.

Studio

With my studio sessions, you have the added security of not needing to rely on the weather because the shoot is carried out in a controlled environment. The sessions take place in my home studio and we can be completely flexible on the times that best suit you throughout the day.

The studio sessions involve taking pictures on white, black or artistic grey background colours. The type of shots will range from traditional to more artistic using creative lighting techniques.

In both circumstance the shoots tend to be around 1 hour. This can be longer depending on whether we have agreed more than one location.

In terms of clothing, you need to be comfortable and try to avoid anything that will show signs sweating, especially with outdoor shoots. Generally, I think smart casual looks nice and ideally try to wear similar colour tones to each other (ie. avoid one of you being in black and the other in white because they compete with each other). For example; both in light colours or both in dark colours would be great but please don't think that you are restricted to just lights and darks, you can wear any bright colours too. I tend to recommend avoiding crazy patterned and big logo tops because they can draw the attention of the photos away from yourselves and your faces.

In terms of clothing for studio maternity shoots, multiple different colour options work well when choosing what colour clothes to wear in relation to the background colour you choose. For example, if we are using a white background, some people like to dress in lighter tones to keep everything neutral/light and some people prefer darker clothes to have more contrast from the white background. The same applies when using darker backgrounds.

Also, I tend to recommend that mum brings two outfits for nice variation between a long flowy dress and a fitted one.

All of this is not set in stone though, it is just my opinion and a guideline based on my experiences.



After Your Shoot

Now you can go home, sit back, relax and soon you'll have all your beautiful images! I'll go through the images from your shoot and select the cream of the crop. Once I have the 'final cut' selected, I'll fully edit these photos. Unlike some photography companies, I believe that the price you pay for the session should include access to all your photos. I'm very proud of my work and I want to share all the images with you without making you decide what you can afford, or making you pay extra for them. You deserve them all and I don't hold photos to ransom!!

In my editing, I'll provide a balance of warm, colourful photos and turn some into black and white shots if I feel they are better suited to that style. Your edited images will be ready within one week, and I'll email them to you as soon as they are ready.

If you wish to purchase one of my stunning, fully customisable photo albums, or if you'd like me to have certain pictures printed for you, I offer this as an additional service. The choice is yours! If the answer is "Yes please," then it's simple. You can either use the online gallery I'll send you to help select and upload your favourites, or simply call/Skype me to discuss which ones would be better suited for printing. Please visit my *Packages* page for rates.

If you decide to get your images printed yourself, there are a few things to keep in mind. Firstly, your pictures are all sized to be 4x6", which is the standard ratio at which my camera captures images. If you want to increase the size, be careful of cropping the photo as you'll be altering the ratio of the image. Secondly, if you're going to get your images printed elsewhere, make sure you tell them NOT to "autocorrect", as this will change the colour and style of the images and erase all my editing.